Good morning from Colorado!

**Michael Park/** [Link](https://www.linkedin.com/in/gotothepark)

**BombBomb/** Async video product that professionals actually use

**Topic/** From "getting by" to 6 product teams in 24 months

**Intention/** 😊 Philosophy ----> For me, what worked, what didn't

**Organization/** 4 months. 15 months. 24 months.

**4 mos./** 🍝 Marinara sauce

🌿 Don't rush the buy-in on structural changes to a major effort of the business

⚠️ We picked the triad model, cutting some corners

👨‍💻 Ignored the advice to start with one team

📸 Sorry, eight months of forming before norming

**15 mos./** 🧎‍♂️ Power dynamics

➡️ Tactical to the strategic

🚗 Relational equity

💨 There's too many ideas vs. too many of the same

➡️ The transfer of the hippo

💡 Proximity to the customer's problem

**24 mos./** 🍁 It might actually be working

🍁 OMG! My mental picture

➡️ Slight addiction to the growth

➡️ "Continue-boarding"

👀 Eyes on this = eyes off that.

**Do this!/**

🔍 Beg, borrow, steal for a champion, coach + mentor

🔍 You must get better at humans

🔍 You've got this. Just do your product person thing

🔍 It's not about staying. It *is* about returning.